

# SUTTON STORY



**TODAY**, Sutton's strength is its REALTORS®, more than 8,700 in over 200 franchises who conduct over \$20 billion in real estate transactions annually. These facts position Sutton as the premier real estate organization in Canada. Every Sutton REALTOR® enjoys the opportunity to maximize their professional potential and demonstrate their entrepreneurial spirit, while being part of a prominent organization.

**SUTTON** changed the course of the real estate industry by being the first company in Canada to recognize the highly personal relationship between REALTOR® and client. This is the foundation of the Sutton business model. By putting the REALTOR® at the centre of the transaction, Sutton empowers them to be entrepreneurs with creative business freedom to tailor their services to the needs of their customers, resulting in optimal service.



**SUTTON SPIRIT** exemplifies the dedication and efforts of Sutton REALTORS® for the betterment of their community. The program acknowledges Sutton REALTORS® involvement in initiatives such as fundraising, team, local charity sponsorships and more. They are committed not only to excellent service for their clients, but also to giving back to the community. Thanks to their contributions, Sutton is an organization dedicated to making a difference. It celebrates the countless hours and donations of the Sutton family and nurtures the pride of its members.