

# TURN YOUR DAILY COMMUTE INTO A DAILY REWARD.

## PROGRAM OVERVIEW.

The BMW Corporate Fleet Program is designed to address the needs of companies and individuals seeking the very best in premium transportation.

Whether you're leasing or purchasing, BMW makes it easy to enjoy the rewards of driving vehicles that are refined, innovative, and high in driver appeal, with a surprisingly low cost of ownership. We also offer generous financial incentives, and all our vehicles include No-Charge Scheduled Maintenance,<sup>†</sup> EfficientDynamics – for more power with less fuel – and ConnectedDrive technologies that ensure each driver gets the most out of every drive.

Your corporate fleet provides more than just transportation for your staff – it represents your business. With BMW Corporate Fleet, you can lower your total cost of ownership without sacrificing the sophistication and performance your organization should reflect.

ConnectedDrive features may require option purchase. <sup>†</sup>New BMW vehicles purchased from an authorized BMW Retailer in Canada are covered by a No-Charge Scheduled Maintenance plan for four years or 80,000 km, whichever comes first. Certain limitations apply. Contact your BMW Retailer for details. ©2013 BMW Canada Inc. "BMW", the BMW logo, BMW model designations and all other BMW related marks, images and symbols are the exclusive properties and/or trademarks of BMW AG, used under licence.



BMW Corporate  
Fleet

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The Ultimate  
Driving Experience.®



To find the program best suited to your needs,  
contact a BMW Corporate Fleet Representative at:  
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# BMW CORPORATE FLEET.

DISCOVER A PROGRAM THAT'S  
AS EXHILARATING AS THE DRIVE.



# 1

## BMW LEVEL ONE™

If your company owns or operates five or more vehicles in the company name, you qualify for a BMW Corporate Fleet account. This entitles you to significant savings.

# 2

## BMW LEVEL TWO™

As an employee with a fixed monthly or yearly car allowance, you can take advantage of the BMW Corporate Fleet Program. You and your company will benefit from some of the most progressive corporate fleet discounts on the market today.

## THE BMW DIFFERENCE.



### BMW EfficientDynamics

Experience an exhilarating drive, without sacrificing fuel economy. With the BMW EfficientDynamics suite of technologies, it is possible to enjoy increased performance and reduced emissions. Thanks to leading-edge technologies such as Auto Start/Stop function, Brake Energy Regeneration, and our High Precision Injection engines, not a single volt of energy or drop of fuel goes to waste. With BMW EfficientDynamics, you're guaranteed The Ultimate Driving Experience with minimal impact on the planet and your budget.



### BMW ConnectedDrive

Stay connected to the office and your world no matter where you are, with innovative technologies from BMW ConnectedDrive. Enjoy seamless integration with your smartphone, so you can send, receive, and even have important e-mails read to you. Your BMW virtually becomes your mobile office, allowing you to view appointments, calendar entries, and news information on your vehicle display – and all without picking up your phone. Plus, you're certain to arrive on time for every meeting with help from BMW Assist, which provides navigation instructions, as well as recommendations for hotels and restaurants when work takes you on the road.



### No-Charge Scheduled Maintenance

Every vehicle in the BMW Corporate Fleet Program is covered by No-Charge Scheduled Maintenance for 4 years or 80,000 km, whichever occurs first. Enjoy peace of mind knowing you're covered for all factory-recommended maintenance, such as oil services, and scheduled inspections. It's our way of ensuring you always enjoy the thrilling performance that made you choose BMW in the first place.